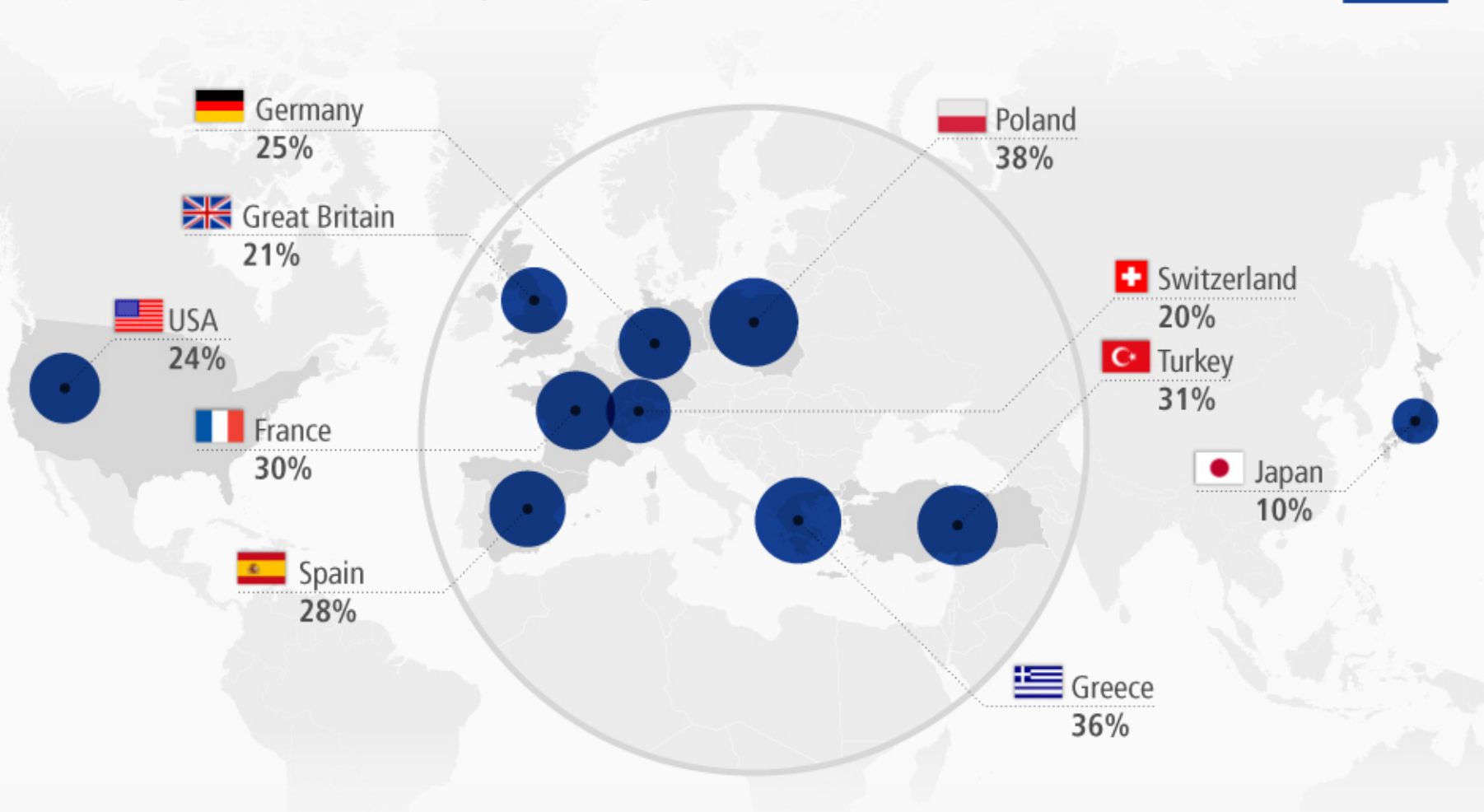


# The distribution of adblockers

The percentage of internet users (18 years+) using adblockers

1&1



Basis: approx. 2,000 respondents respectively  
Survey period: end of January until beginning of February 2016

Source: Reuters Institute for the Study of Journalism