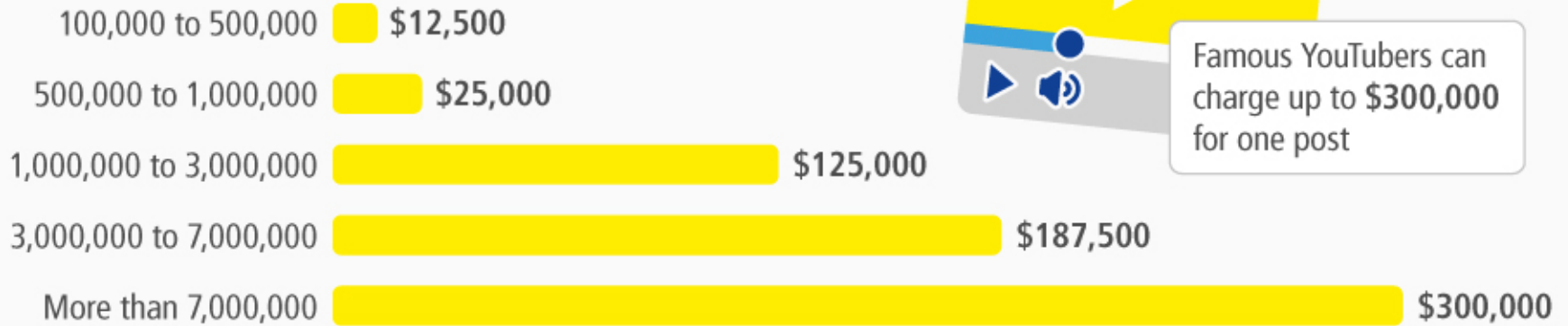


# YouTube pays off

1&1

## Average price per influencer post\* on YouTube

### Number of followers



\* leading YouTubers, bloggers, and celebrities

## These are the most popular YouTube channels

Views in billions

