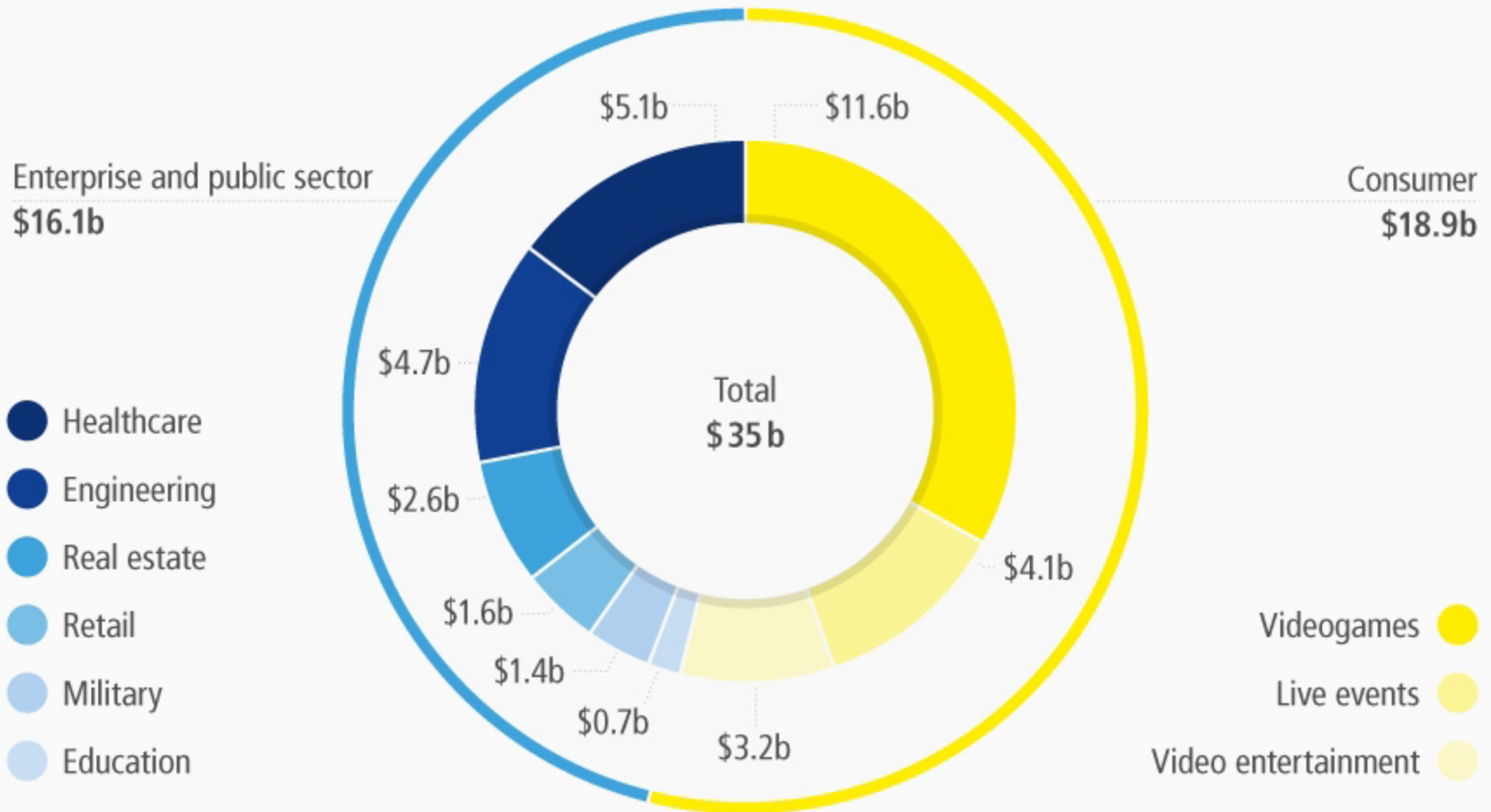


# The Diverse Potential of VR & AR Applications

Predicted market size of VR/AR software for different use cases in 2025\*

1&1



\* Base case scenario

Source: Goldman Sachs Global Investment Research