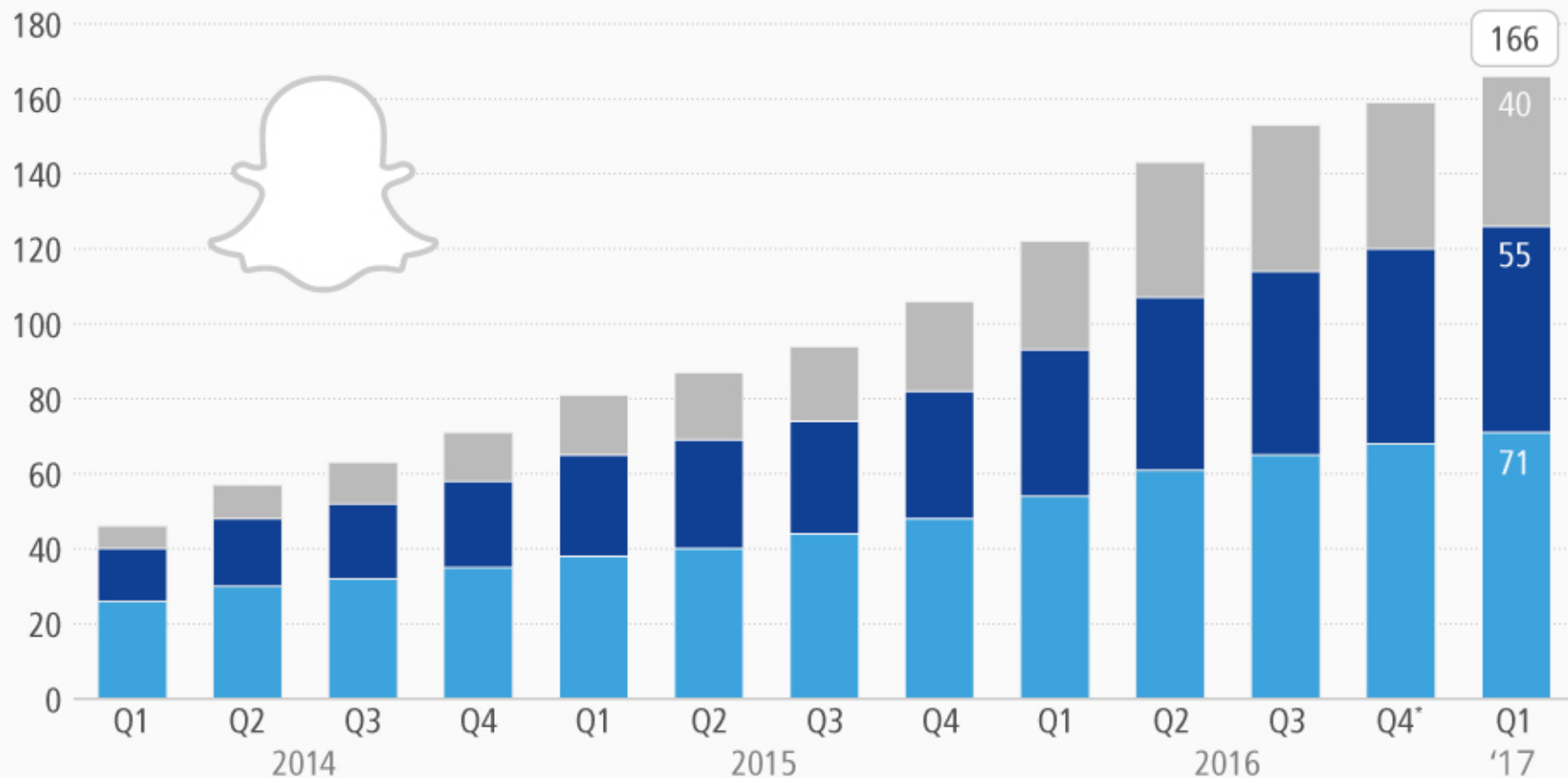


# 166 million use Snapchat daily

No. of active daily Snapchat users (in millions)

1&1

North America Europe Rest of the world



\* All sectors together sum up to approx. 159 million

Source: Snap