

## SSL SWITCH CHECKLIST – OVERVIEW

- Make a backup
- Redirect all existing URLs using a “301-permanent redirect” (e.g. using htaccess)
- Check that no other internal or external resources are loaded via http
- Adjust internal links
- Adjust important external links
- Adjust existing redirects
- Accordingly adjust canonicals, hreflangs and other header entries
- Adjust structured data
- Check/adjust robots.txt if necessary
- Change/adjust the sitemap
- Update/set URLs in external tools
- Concluding SSL check - verify the integration of the SSL certificate and page accessibility for both humans and machines
- Align all communications (links in newsletters, order confirmations, e-mail signatures, visitor cards etc.)