

SSL SWITCH CHECKLIST – OVERVIEW

- ☐ Make a backup
- ☐ Redirect all existing URLs using a “301-permanent redirect” (e.g. using htaccess)
- ☐ Check that no other internal or external resources are loaded via http
- ☐ Adjust internal links
- ☐ Adjust important external links
- ☐ Adjust existing redirects
- ☐ Accordingly adjust canonicals, hreflangs and other header entries
- ☐ Adjust structured data
- ☐ Check/adjust robots.txt if necessary
- ☐ Change/adjust the sitemap
- ☐ Update/set URLs in external tools
- ☐ Concluding SSL check - verify the integration of the SSL certificate and page accessibility for both humans and machines
- ☐ Align all communications (links in newsletters, order confirmations, e-mail signatures, visitor cards etc.)